Corporate Sponsorship

SHORT COURSE OVERVIEW
Preservation of Cellular Therapies is a professional short course founded in 2003 to provide practical training for individuals involved in the preservation of cellular therapies. The course is associated with the Biopreservation Core Resource (BioCoR) at the University of Minnesota. This year’s short course will be held completely virtually from May 18-19, 2020. We are looking for corporate partners who are interested in taking advantage of this high-visibility opportunity to reach individuals involved in preservation.

Course Participants
This professional short course provides a unique opportunity for your company to reach individuals involved in cellular therapy and regenerative medicine. Traditionally, participants in the course have come principally from North America (approx. 80%). Recently, foreign participants became a significant portion of the class with participants coming from Europe (Spain, Portugal, Norway, France, Germany) and Asia (China, India, Japan, Malaysia, New Zealand, Australia). We are anticipating at least 50 participants this year.

A significant fraction of course participants are managers of cell therapy laboratories or cell therapy companies. For example, participants in previous offerings were responsible for developing cell therapy laboratories North America, Europe and Asia. These individuals are eager to learn the products and services available to support preservation and they have purchasing authority. In addition, there are companies and academic cell therapy laboratories that use this short course for employee training. Previous exhibitors have found the course to be an excellent business opportunity.

Financial sponsorships provided by our corporate partners are used to support preservation research and education at the University of Minnesota.
Summary of Opportunities

Outlined below are the various ways in which you provide product information to participants in the course. More information on the short course can be found on our website (z.umn.edu/celltherapies) Please feel free to contact the course director, Allison Hubel via email (biocor@umn.edu) or telephone (612.626.4451).

**Executive ($2,500, two opportunities)**
- Pre-recorded video (20 minutes) spot during a noon break
- Informational flyer in digital course packet
- List of course participants
- Reduced price on short course registration (20% discount for one registration)
- Acknowledgment on conference printings, announcements, and website

**Supporting ($1,000)**
- Informational flyer in digital course packet
- List of course participants
- Reduced price on short course registration (20% discount for one registration)
- Acknowledgment on conference printings, announcements, and website

*Please note that all prices are listed in USD.*
Sponsorship Application Form

Sponsor Name: ____________________________________________________________
(As you wish it to appear on printed materials)

Contact name: ____________________________________________________________
Title: __________________________________________________________________
Email: __________________________________________________________________
Telephone: ___________________ Fax: _________________________________________
Billing Address: __________________________________________________________
City: _________________________ State: _________________________________
Zip Code: _____________________ Country: _______________________________
Company Website: _________________________________________________________

SPONSORSHIP LEVEL
☐ Executive ($2,500)       ☐ Supporting ($1,000)

Acceptance of Application
Upon receipt of your sponsorship application, the University of Minnesota will send an invoice to
the billing address and/or contact email provided.

Cancellation Policy
Cancellations must be received in writing (email, mail, or fax) prior to May 1, 2020.
All sponsorships are non-refundable.

Applicant Signature Agreeing To All Terms and Conditions Outlined In This Prospectus

________________________________________________________________________
Signature of Applicant

________________________________________________________________________
Please Print Name

Completed Application Forms can be submitted via any of the following:
By Email: biocor@umn.edu
By Fax: 612.625.6069

By USPS: Allison Hubel
         Department of
         Mechanical Engineering
         University of Minnesota
         111 Church St. SE
         Minneapolis, MN 55455